



Lessons from the floor... what it means to be a first-time Product Owner

simply brilliant thinkers
making software brilliantly simple





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Product Owner

Box UK



Practise active listening

“Most people do not listen with the intent to **understand; they listen with the intent to reply.”**

Stephen R. Covey - The 7 Habits of Highly Effective People

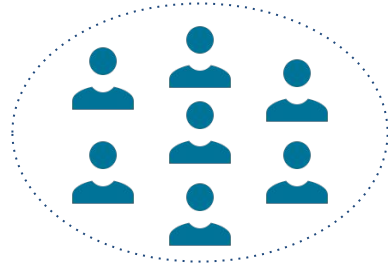
People, not process

*The “Allie Manifesto”
#beMoreAllie*

Who makes up an Agile product team?

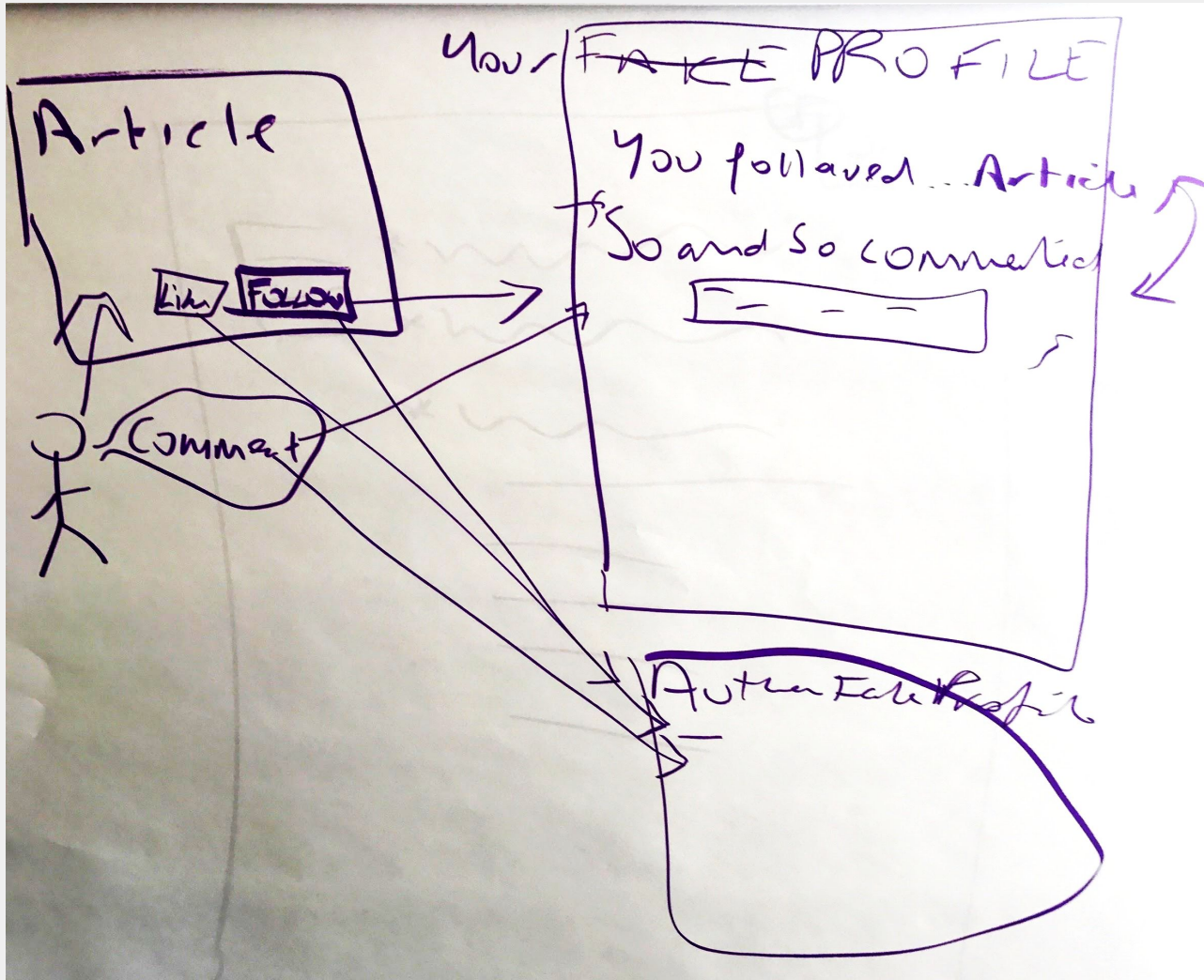


Your core team

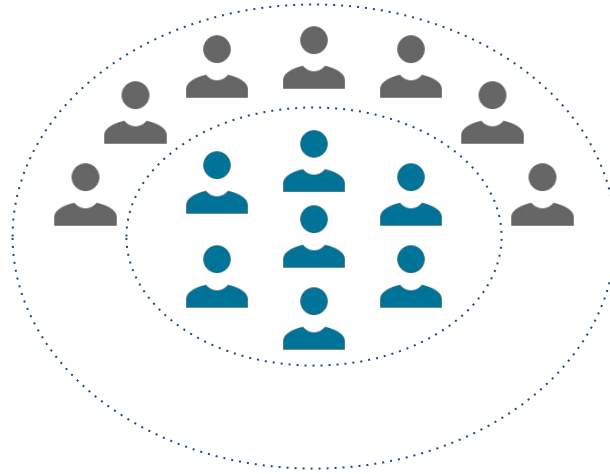


**Understand your team's
motivations...**

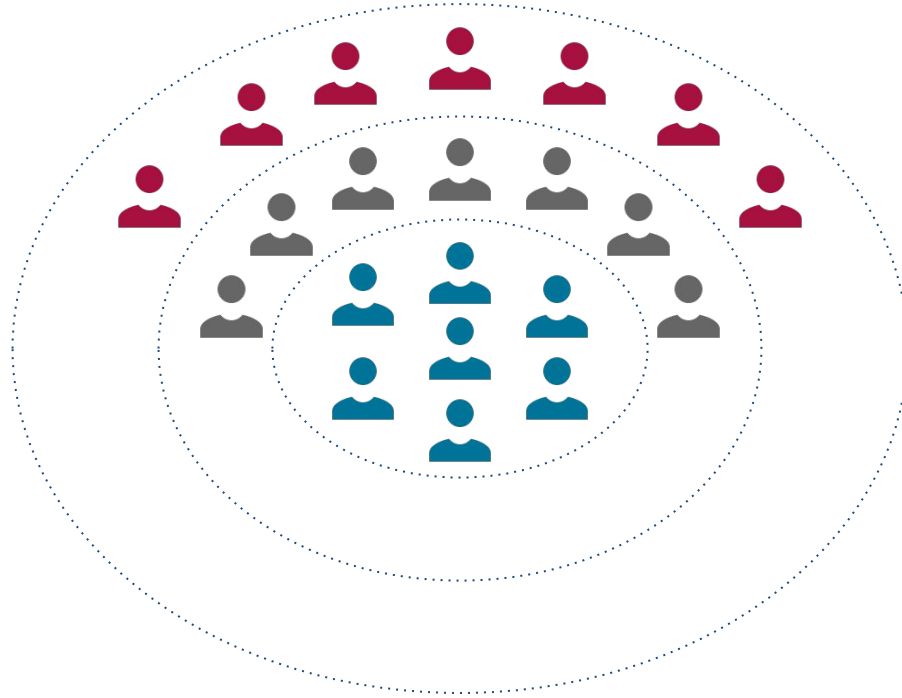
...and feed these



Internal Stakeholders



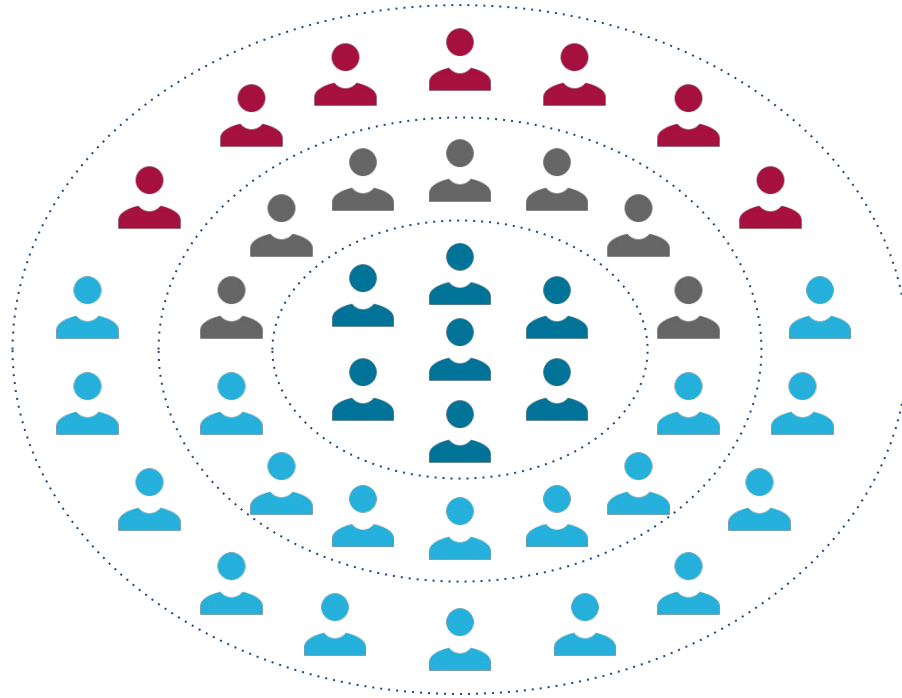
Clients



**Involve your client with your
team**

**Involve your team with your
client**

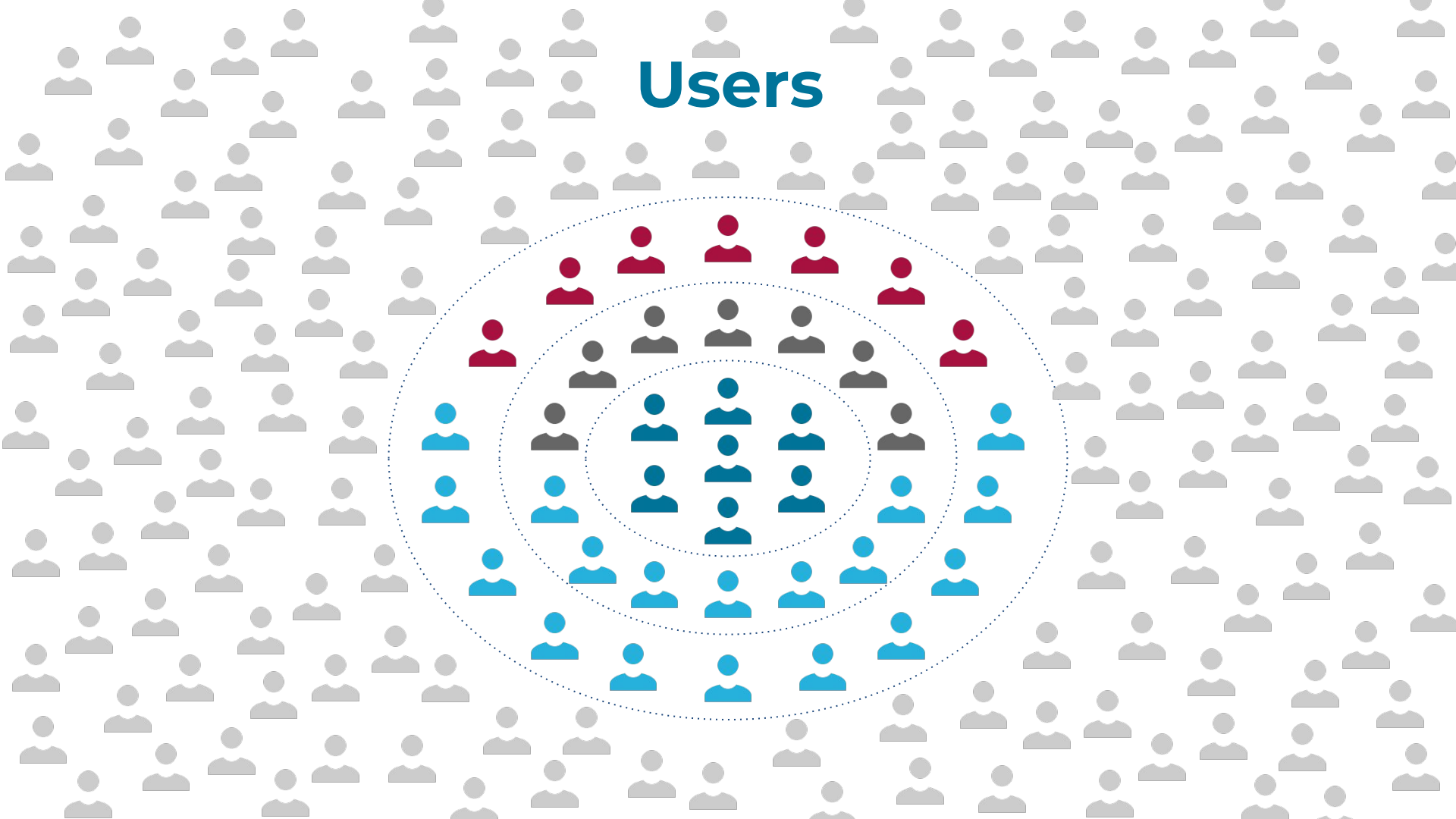
Friends & Family



Respect the work/life balance

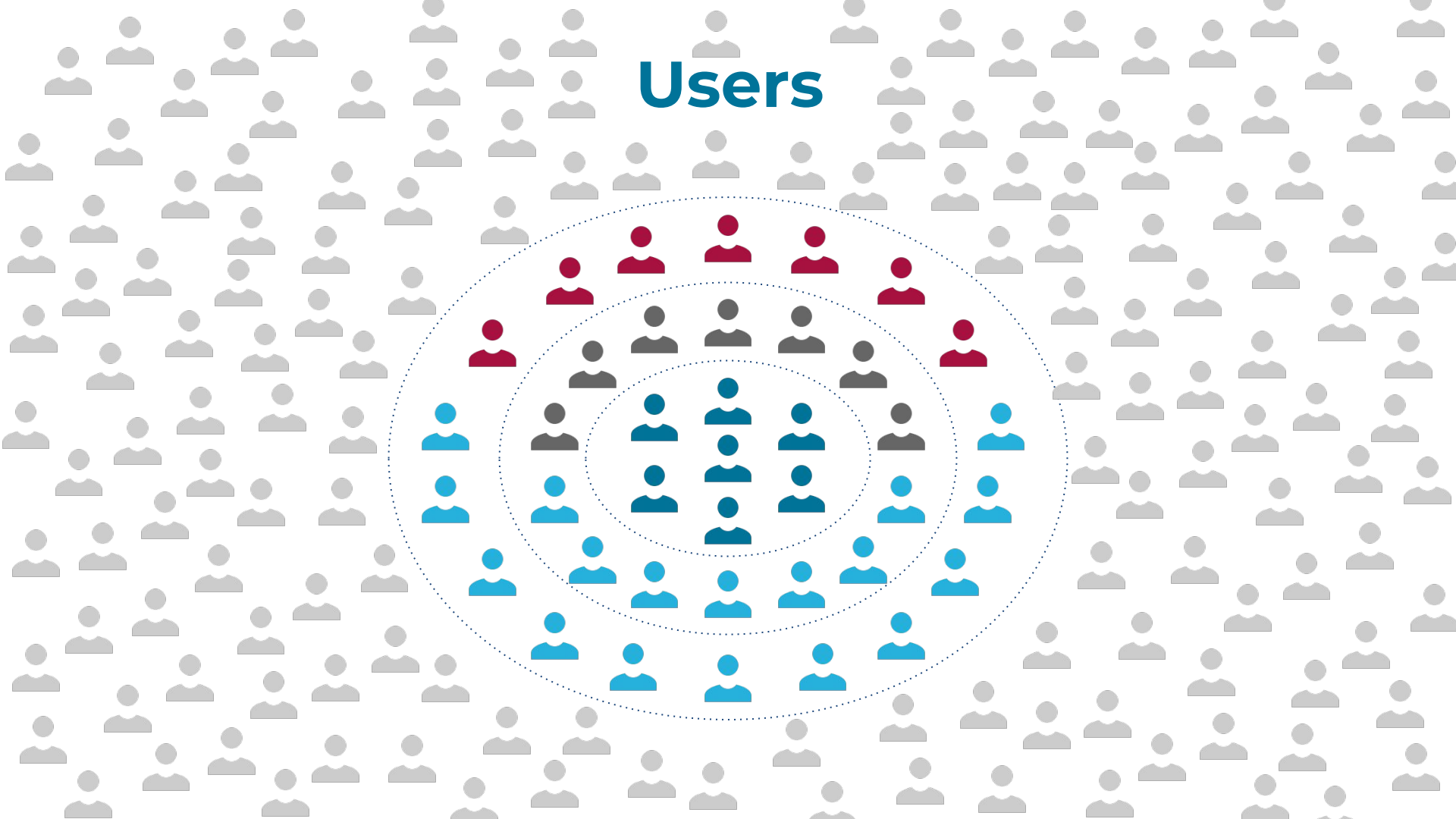


Users



**Understand why you are
building features**

Users



Passion drives results



*A vibrant, engaged
community of over
750,000 engineers*

Retail Systems
awards 2017



Key takeaways

- ✓ Practise active listening
- ✓ People, not process
- ✓ Your team is bigger than you think
- ✓ Don't be afraid to break the rules!

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