

Why WordPress Makes More Sense For The Enterprise



Enterprise organizations face a challenge vital to their continued success and survival: delivering the seamless, engaging, and valuable experiences their audiences demand, which increasingly take place across digital channels.

Large organizations are often hampered by their current technology stack, as complex legacy systems hinder responsiveness and negatively impact the customer experience. At the same time, there remains an entrenched perceived risk in exploring and adopting new solutions, with enduring concerns around delivering the scale, security, and performance the enterprise demands.

With all of these factors in mind, [WP Engine](#) and [Box UK](#) are pleased to present “Why WordPress Makes More Sense For

The Enterprise,” which explores why WordPress is an ideal solution for evolving enterprise digital strategies. [Read the full ebook here.](#)

WordPress has already been embraced by large sections of the enterprise—it’s [present in two-thirds](#) of enterprise technology stacks and it’s become the driving force behind 35% of the world’s top 10,000 websites.

Offering the highest levels of flexibility, security, speed, and performance, WordPress helps overcome some of the most common barriers in the enterprise space, including speed to market, delivering a modern customer experience, and coordinating a disparate ecosystem. As an open source solution, WordPress also reduces total cost of ownership and enables a higher budget for improving and evolving digital projects, helping maximize return on investment.

For a closer look at real-world use cases, this ebook also provides detail on the different implementations of WordPress utilized by enterprises—from single and multi-CMS setups to emerging headless solutions, including [Atlas](#), the complete platform for Headless WordPress.

As a powerful framework supported by hosting providers and development partners able to deliver at scale, WordPress presents limitless potential for the enterprise. See how other organizations such as [Dexerto](#), [Ogi](#), and [the Pharmaceutical Journal](#) are utilizing WordPress to power their businesses forward.