



# DISCOVER EXCELLENCE IN DIGITAL TRANSFORMATION

[www.boxuk.com](http://www.boxuk.com)



# Your Trusted Partner for Digital Innovation

At Box UK, we're passionate about digital.

With over two decades of experience, we've honed our expertise in creating exceptional digital solutions that drive real business value.

Our commitment to excellence is why we are the trusted digital partner for organisations worldwide.





**STRATEGY &  
PLANNING**



**DIGITAL SOLUTIONS  
CONSULTANCY**



**USER EXPERIENCE  
& DESIGN**



**SOFTWARE  
DEVELOPMENT**



**ECOMMERCE**



**SUPPORT &  
MAINTENANCE**

# Expertise Across the Whole Digital Lifecycle

## DISCOVER MORE ABOUT OUR SERVICES

### STRATEGY AND PLANNING

Our Strategy and Planning services are the blueprint for achieving your digital goals. We collaborate closely with you to define clear objectives, outline actionable roadmaps, and align your strategies with market dynamics. With a focus on innovation and scalability, we set your organisation up for sustainable growth.

### DIGITAL SOLUTIONS CONSULTANCY

Our Digital Solutions Consultancy services provide the strategic foundation for your digital journey. With a deep understanding of business, technology and industry trends, we offer expert guidance to shape your digital initiatives.

### USER EXPERIENCE AND DESIGN

User Experience and Design are at the heart of what we do. We craft intuitive, visually stunning interfaces that captivate your audience. From wireframes to prototypes, we prioritise user-centric design, ensuring your products not only look exceptional but also deliver exceptional experiences.

### SOFTWARE DEVELOPMENT

Our Software Development services transform your concepts into robust, high-performance solutions. With expertise in diverse technologies, we build custom software tailored to your unique needs.

### ECOMMERCE

Our Ecommerce services focus on driving your online success. We create seamless, feature-rich ecommerce solutions that elevate your brand. From user-friendly interfaces to secure payment gateways, we optimise the online shopping experience, boosting your revenue and customer satisfaction.

### SUPPORT AND MAINTENANCE

Our Support and Maintenance services ensure your systems remain secure, efficient, and up-to-date. We provide round-the-clock support, proactive monitoring, and regular updates to keep your digital assets performing at their best.





## Our Agile Delivery Approach

At Box UK, agility isn't just a buzzword, it's our way of working. Our Agile delivery approach empowers us to adapt, innovate and deliver the right solutions faster, more efficiently and with the impact required. Here's how we do it:

### **ITERATIVE DEVELOPMENT**

We build, test, and iterate in short cycles to ensure constant improvement and impact.

### **COLLABORATION**

We work best as an extension of your business, it's the best way for us to get close to you, your teams and to ensure alignment with your goals at every step.

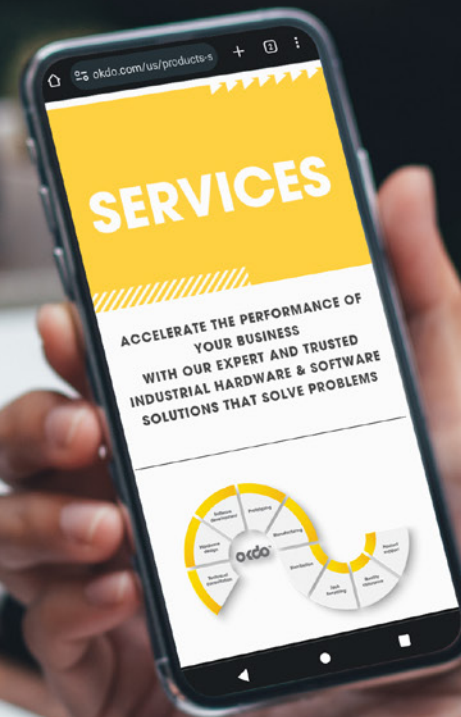
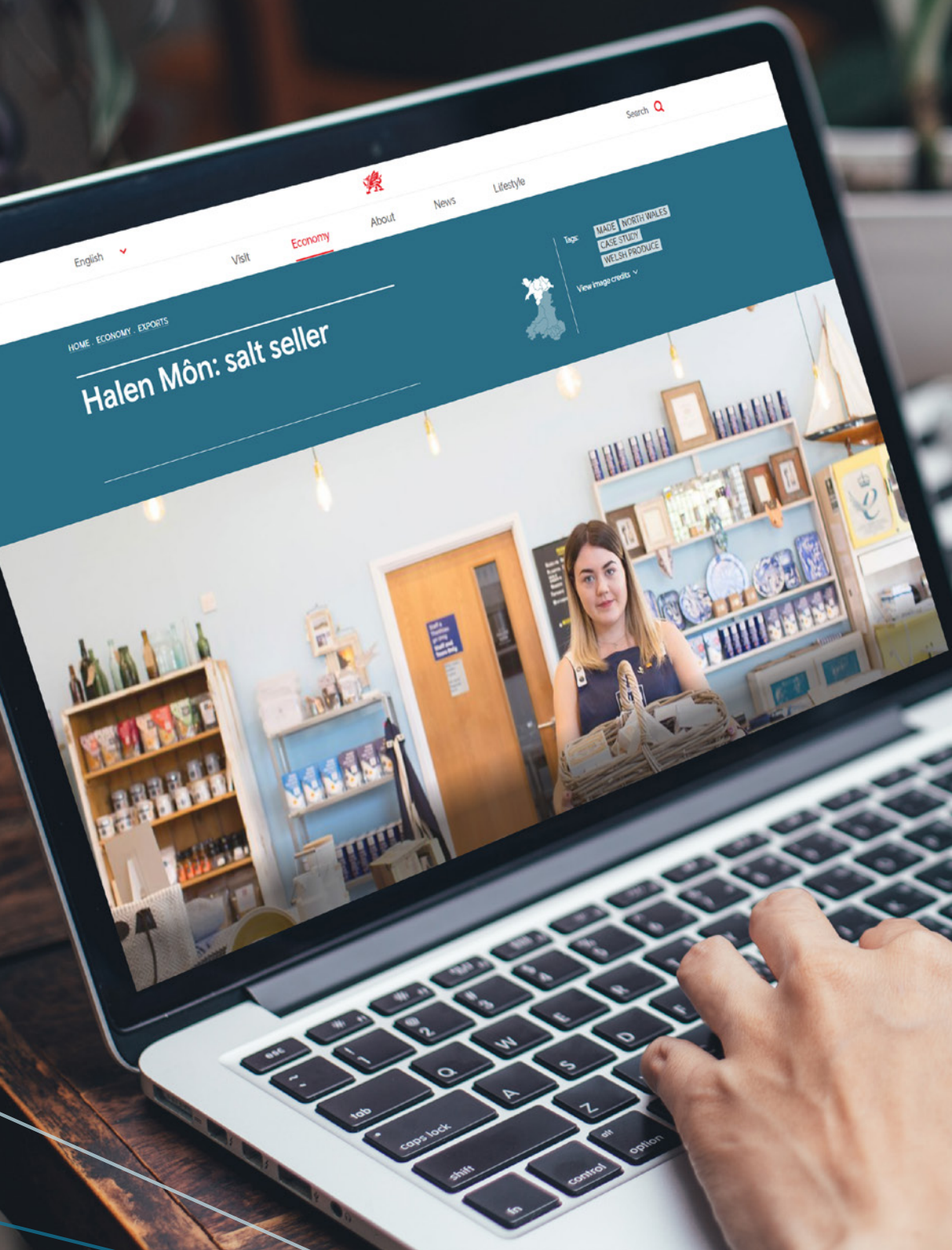
### **TRANSPARENCY**

You have full visibility into project progress, timelines and budget.











# User-Centred Design

Great digital experiences start with understanding your users, user-centred design is at the heart of all our solutions.

Our user centred design process involves:

## USER RESEARCH

We delve deep into user needs, behaviours and pain points to inform our design decisions.

## PROTOTYPING

We create interactive prototypes to visualise concepts and gather feedback early in the process.

## TESTING AND OPTIMISATION

Continuous testing and optimisation ensure your digital solution is always evolving to meet user expectations.

## CHAMPIONING ACCESSIBILITY

At Box UK, our commitment to accessibility goes beyond compliance—it's about creating digital solutions that empower everyone. Our accessibility expertise shines through in our comprehensive audits, conducted at every stage of development, as we strive to meet and exceed WCAG 2.2 standards. We consistently provide improvement recommendations and conduct rigorous quality assurance tests, to ensure that our solutions not only meet accessibility standards but also enhance the lives of all users.

## UNLOCKING MULTILINGUAL POTENTIAL

When it comes to crafting digital solutions that transcend language barriers Box UK is your trusted partner. With a strong emphasis on multilingualism, we've been instrumental in supporting Welsh Government websites while adhering rigorously to Welsh Language Standards. Our expertise extends beyond Wales, encompassing international language requirements for companies like OKdo. Our team excels in translating and customising content, ensuring that your message is delivered with cultural sensitivity and linguistic precision. From copy to user interface elements, we tailor each aspect to resonate with diverse global audiences, offering a seamless and engaging experience across languages and borders.

**Our commitment to accessibility goes beyond compliance—it's about creating digital solutions that empower everyone.**

# Some of our Customers

Our success is measured by the success of our clients and we are proud to be the digital partner of choice for clients spanning both public and private sectors.



## WELSH GOVERNMENT

**Creating a digital boost for the Welsh Tourist Economy with a 285% increase in engagement.**

As digital partners working with the Welsh Government, the improvements we've made across the two primary tourism sites visitwales.com and wales.com have led to significant increases in engagement and acquisition.



## OKDO

**Delivering impact on a global scale through a market leading ecommerce experience.**

Since developing the multi-site, multi-language and multi-currency ecommerce system to launch the RS Group's new global technology business; OKdo, the finished site has become a global flagship example of key technologies working together at an enterprise-level, and continues to deliver an outstanding, engaging and seamless customer experience.



## RS GROUP

**Unifying and simplifying brands through a digital ecosystem digital transformation programme.**

Through our collaborative partnership spanning over a decade we continue to deliver significant impact to the RS Group's growth through a digital transformation programme covering websites, ecommerce stores, ERP systems, and integrations with numerous third party service providers.



## BMJ

**Putting critical clinical decision-making information at the hands of 100,000 medical professionals.**

The intuitive design of BMJ's 'Best Practice' app enables users to find accurate information quickly and seamlessly, safeguarding medical standards and best practice. Testament to the design and development of the app is the consistent 5 star rating; it continues to be one of the highest rated apps in its category.

Our commitment to excellence extends to our deep-rooted involvement in numerous public sector frameworks, cementing our status as a go-to provider for government organisations.

We work across the UK's major public sector digital frameworks, including; GCloud 13 and Digital Outcomes & Specialists 6 (DOS).



**Crown  
Commercial  
Service**





**Unlock your digital potential with Box UK**

Contact us today to embark on a journey of  
innovation, transformation and success



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