Avoid the following words and phrases:

- "In today's fast-paced world"
- "The power of"
- "At the end of the day"
- "Without further ado"
- "It goes without saying"
- "With that being said"
- "Let's dive in"
- "A game-changer in the industry"
- "Revolutionary"
- "Cutting-edge"
- "Next-level"
- "Harnessing the power of"
- "More than ever before"
- "Seamlessly integrates"
- "Unleash the potential of"
- "Imagine a world where"
- "Al-generated content"
- "In conclusion"
- "As we navigate"
- "Now more than ever"
- "A step in the right direction"
- "A perfect blend of"
- "A must-have"
- "Best of both worlds"
- "In the digital age"
- "All things considered"
- "Not to mention"
- "The ultimate guide to"
- "In the ever-evolving landscape"
- "When it comes to"
- "From start to finish"
- "The best part?""
- Take your [X] to the next level"
- "Look no further"
- "It's no secret that"
- "If you're looking for"
- "A closer look at"
- "You won't believe"
- "The future of [X] is here"
- "On the other hand"
- "It's worth noting that"
- "Unlock the secrets of"
- "Transform your [X] with"
- "Experience the difference with"
- "A fresh perspective on"
- "Say goodbye to"
- "What you need to know about"
- "Explore the benefits of"
- "Why you should consider"
- "An innovative approach to"
- "The key to success"
- "Maximise your potential with"

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"Don't miss out on"
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- "A surefire way to"
- "Stay ahead of the curve"
- "Your go-to guide for"
- "A closer look at"
- "By leveraging"
- "Unprecedented"
- "State-of-the-art"
- "A holistic approach"
- "The backbone of"
- "Paving the way for"
- "Redefining the way we"
- "All about"
- "Not only that, but"
- "Changing the game"
- "Elevate your [X]"
- "Discover how"
- "Unlock the power of"
- "Tap into"
- "Bridging the gap between"
- "The art of"
- "The science behind"
- "In other words"
- "A force to be reckoned with"
- "Making waves in the industry"
- "Your journey to [X] starts here"
- "Game-changing"
- "The gold standard in"
- "Setting the standard for"
- "The new frontier of"
- "Pushing the boundaries of"
- "An integral part of"
- "What sets us apart"
- "Designed to help you"
- "An essential component of"
- "No matter your goals"
- "The possibilities are endless"
- "If you've ever wondered"
- "The answer is simple"
- "That's where [X] comes in"
- "An exciting opportunity to"
- "Get ready to"
- "It's time to take action"
- "You might be surprised to learn"
- "Did you know that"
- "What makes [X] unique"
- "Here's why [X] matters."

Avoid overuse of passive voice.

Avoid overly formal or robotic tone.

Use contractions like "it's" instead of "it is."

Avoid repetitive sentence structures by mixing up sentence lengths and styles.

Avoid unnecessary filler words like "essentially" "basically" and "in order to."

Avoid excessive hedging like "might be" "could potentially" and "somewhat."

Avoid lists that feel too neatly structured; vary formatting to make content feel more natural.