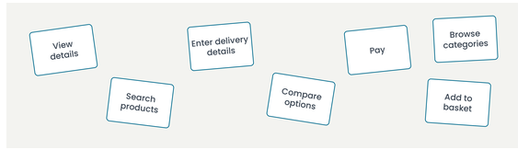
How to run a user story mapping session

Before you start: invite people who know the users, the business and the technology. Have personas, the product vision and any designs to hand. Keep to one task per card, because you'll move them a lot.

1 Identify tasks

Write each task a user takes on its own card.



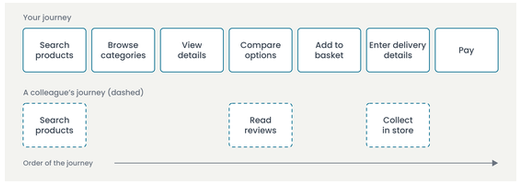
2 Tell the story

Put the cards in the order a user would do them.



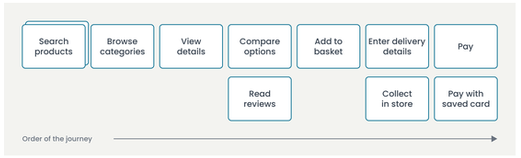
3 Share viewpoints

Let others walk it through. Spot where views differ.



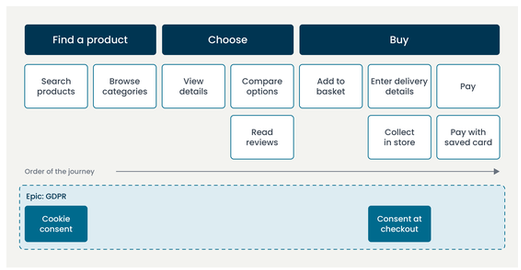
4 Add more

Merge all versions. Group duplicates, add alternatives.



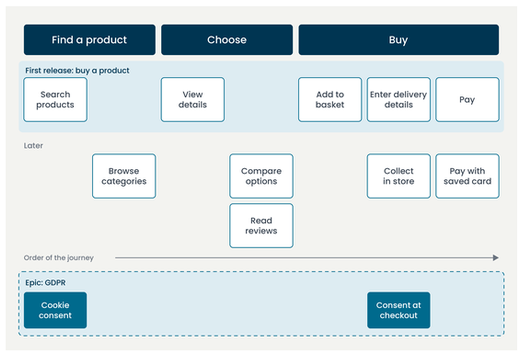
5 Group by activity

Group tasks into activities. Add epics for shared needs.



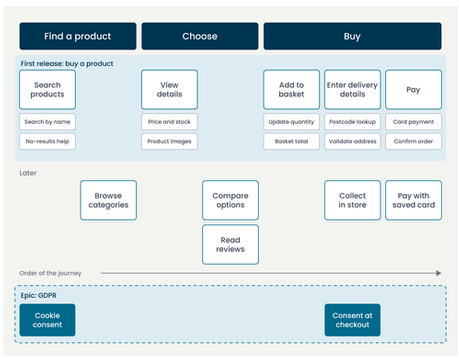
6 Start slicing

Draw a line under what the first release needs.



7 Get into the detail

Add rules, data and checks to each first-release task.



What next?

Turn your first-release tasks into user stories. Keep the map in view and update it as you build.

Need someone to facilitate?

We run story mapping as part of product discovery.
boxuk.com/product-discovery

User story map

Project _____

Activity	Activity	Activity

First release

Later

Order of the journey →

Epic